

Subject: RE: DCBID Survey in CCA Delivers
From: Joanne Danganan <jdanganan@ccala.org>
Date: 09/20/2017 05:14 PM
To: Julia Marino <jmarino@downtownla.com>
CC: Christy Anderson <canderson@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>, Tina Oh <toh@ccala.org>

Hi Julia,

Tina will include the survey in tomorrow's CCAD, and I will include it in the October Promotions e-blast dropping on October 6. Thanks for all the assets - the copy works great, though I need to modify the graphic to fit 360(w) x 285(h) px. Can you send that through when you have the chance, please?

Thanks,

 cid:image00

Joanne Danganan

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From: Julia Marino [mailto:jmarino@downtownla.com]
Sent: Wednesday, September 20, 2017 3:59 PM
To: Joanne Danganan <jdanganan@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>
Subject: DCBID Survey in CCA Delivers

Hi Joanne,

It would be so great if we could get the 2017 Downtown LA Survey in front of CCA's members. Could it please be featured in CCA delivers, ideally at least a couple times from now through the end of October? I've attached a couple of different graphics, a special tracking link to the survey, and provided a very short blurb below (which I'm happy to expand on if needed). Please let me know!

Copy: Help shape the future of DTLA. MAKE IT YOURS. Take the DCBID's 10 minute survey to share your views on DTLA, and be entered to win prizes like a night at Staples Center, a Hotel Indigo Staycation, or a gift package from Whole Foods.

Link: <https://goo.gl/o3KDcv>

My best,
Julia

Julia Marino
Economic Development Associate

 <https://www.downton>

Downtown Center Business Improvement District

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— Attachments: —

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